

Guidelines for Producer Responsibility Organization (PRO)
[Under E-Waste(Management) Amendment Rules, 2018]

1. Background:

In the E-Waste (M) Rules, 2016, Producers of Electrical and Electronic Equipment (EEE) have been given options to manage their extended producer responsibility (EPR) either individually or collectively through a producer responsibility organisation (PRO) recognised by the producer or producers in their EPR – Authorisation. As per Rule 13 (1) (xvii) of E-Waste (Management) Amendment Rules, 2018, a PRO shall apply to the Central Pollution Control Board for registration to undertake the activities prescribed for Producer Responsibility Organisations under these Rules". The said rules prescribed the activities to be carried out by the PRO in the definition of the PRO. However, in the said rules procedure of registration and criteria for registration has not been detailed out. In view of the above, this document has been prepared to provide a framework for registering PRO.

2. Definition of PRO:

As per rule 3(dd), 'Producer Responsibility Organisation' (PRO) means a professional organisation authorised or financed collectively or individually by producers, which can take the responsibility for collection and channelisation of e-waste generated from the 'end-of-life' of their products to ensure environmentally sound management of such e-waste.

3. Role of PRO:

A PRO can assist a producer or producers in meeting their legal obligations (achieving collection targets, setting up of collection centres/points/implementing take back, carrying awareness programmes etc.), only if producer (s) engage that PRO.

➤ PRO shall have an agreement with producer(s) or a consortium of producers. Such agreement shall outline the role and responsibility of PRO for managing EPR.

4. Activities of PRO:

1. Collection and Channelisation of e-waste on behalf of authorised producers for environmentally sound management of such waste. Producers may engage PROs for specific or multiple tasks relating to management of their EPR.

2. The activities of PRO may include one or more of the following tasks.

- i. Establishment of collection mechanism (door to door collection/collection campaign/e-waste exchange platform/procurement from individuals)
- ii. Implementation of buy back/take back/DRS/e-waste exchange
- iii. Establishment of collection centres/points this may include setting up of collection godowns or operating through warehouses as per the guidelines of CPCB
- iv. Implementation of take back
- v. Logistics arrangements
- vi. Ensuring traceability of the e-waste collected and channelised
- vii. Ensuring Environmentally sound dismantling and recycling of e-waste
- viii. Conducting awareness programme among consumer's/bulk consumers/producers for collection and channelisation of e-waste
- ix. Helping producers in filing of quarterly/annual returns as per the rules

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5. Capacity and Capability of PRO:

A PRO should be capable to channelise e-waste for meeting the collection targets of its producers. A PRO should specify its organisational structure in terms of human resource, collection facilities, infrastructures for collection, storage and transportation of e-waste. A PRO should also specify its capacity for handling e-waste, which include capacity for collection, storage, transportation and capacity of its dismantler and recycler with whom it has agreement for dismantling and recycling of e-waste. PRO should provide details of its collection mechanism [collection points/ centres, take back arrangements/ buy back arrangement, details of reverse logistics arrangement (toll free numbers, contact details for the purpose of giving back EEE by consumers)]. PRO should be capable to carry out awareness programme for making consumers aware about its channelisation schemes, collection mechanism through print/visual/display mode.

6. Registration of PRO:

A PRO shall apply for registration to Central Pollution Control Board in the form given at Annexure – I. On receipt of the application complete in all respect, CPCB will carry out evaluation for its capability and capacity to handle e-waste collection, storage, transportation, dismantling recycling and its capacity for carrying out awareness programme for channelisation of e-waste. On being satisfied of its capability and capacity, CPCB shall grant registration to the PRO within 60 days of receipt of completed application.

7. Target time and Response:

CPCB may verify the applications and respond with check-list within 25 days of receipt of the application in CPCB in case of in-complete applications. A letter will be issued along with check-list of short-comings by the concerned officer in CPCB.

8. Approval of Registration:

Member Secretary, CPCB shall be the competent authority to approve grant of registration to PRO.

9. Duration of Registration:

The registration shall be valid for five years.

10. Renewal of Registration:

An application for renewal of registration shall be made before 60 days of its expiry.

11. Cancellation / suspension of Registration:

CPCB may cancel or suspend registration of the PRO, in case a PRO fails to comply with any of the conditions of registration or with any provisions of the E (P) Act, 1986 or E- waste (Management) Rules, 2016 or amendments thereof during the period of registration. If any PRO is found to be violating the provision of registration, during random checking by CPCB/SPCB, notice may be issued by the CPCB/SPCBs within 25 days of such verification/checking.

Before cancellation or suspension of registration of a PRO an opportunity will be given to that PRO for hearing before the Member Secretary, CPCB who shall approve cancellation or suspension of registration of PRO. The decision on cancellation or suspension of registration will be intimated within 10 days after hearing.

12. Appeal:

Any PRO aggrieved by an order of cancellation or suspension of registration passed by the Member Secretary, CPCB may, within a period of thirty days from the date on which the order is communicated to it, make an appeal to the Chairman CPCB whose order shall be final.

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Annexure – I

Form for making application for registration of PRO under E-Waste (Management) Amendment Rules, 2018

PRO Application Form for Registration
[Under E-Waste(Management) Amendment Rules, 2018]

1.	Company Name and Full Address along with telephone numbers, e-mail id and other contact details	
2.	Name of the Authorised Person and full address with e-mail id, Mobile Number, telephone and fax number	
3.	Category of waste electrical and electronic equipment proposed to be handled	
4.	Details of its channel partners such as dismantlers, recyclers, aggregators, logistic partners	
5.	Capacity in terms of collection, storage, transportation. Capacity of its dismantlers, recyclers with whom it has agreement for dismantling, recycling of e-waste	
6.	PAN and GST numbers	
7.	Details of organisational structure In terms of human resource, collection facilities (collection points/centres, ware houses), infrastructures for collection, storage, transportation of e-waste	
8.	Details of its collection mechanisms, web site details, toll free numbers	
9.	Any Other information which PRO wants to provide	

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